



Founded in Italy and internationally recognized for its excellence in white truffles and product innovation, **Milan Truffle** has recently inaugurated a new space in Miami, marking a significant step in strengthening its presence in the U.S. market.

Located in the city's vibrant core, the new venue is conceived as a multifunctional hub designed to introduce American audiences to the depth and sophistication of Italian truffle culture. The space features a refined showroom showcasing seasonal fresh truffles, alongside a curated selection of gourmet specialties and bespoke gift boxes tailored for both private and corporate clientele.

More than a retail destination, the hub is envisioned as an experiential platform. It will host B2B meetings, guided truffle tastings, chef-led culinary sessions, educational masterclasses, and tailored experiences for professionals across the food and hospitality industries. The venue will also be available for private events and exclusive activations in collaboration with local and Italian partners.

This opening represents a strategic milestone for Milan Truffle's expansion in the United States, providing a physical point of connection between Italian artisanal excellence and key American buyers, distributors, and institutions.

To further elevate the brand experience, the Miami space will soon introduce a series of cultural collaborations, including immersive activations developed with design and creative partners. These initiatives aim to merge gastronomy, art, and storytelling—offering a contemporary lens through which American audiences can engage with the heritage and innovation of the truffle world.

Milan Truffle has been active in the U.S. market since 2018 through its official branch, managing both B2B distribution and direct-to-consumer sales via its American logistics network. The new Miami hub will serve as a regional base for operations across the Southeast and beyond, positioning the brand to meet the growing demand for premium Italian food products in the region

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