



Marketing Amplification Opportunities

Reach Key Biscayne residents, visitors, entrepreneurs, and community leaders through signature events, a variety of annual publications, and year-round promotional programs. Select the opportunities that best align with your business goals.

>> SIGNATURE EVENTS & SPONSORSHIPS

JANUARY | Chamber Board Installation Dinner

Celebrate the installation of the Chamber's incoming officers and directors at an annual gathering of local business leaders and community partners.

Presenting Sponsor	\$3,000
Supporting Sponsor	\$1,000

MARCH | Celebrating Women-Owned Businesses on The Key

Held during Women's History Month, this inspiring event features local women entrepreneurs sharing their experiences, insights, and journeys in building successful businesses.

Presenting Sponsor	\$2,000
Supporting Sponsor	\$500

APRIL | Good Neighbor & Giving Tree Awards

A beloved community tradition recognizing students for outstanding character and kindness, educators for exceptional dedication, and distinguished school leadership. Guests include representatives of local schools, public safety departments, Village government, community organizations, and businesses.

Presenting Sponsor	\$2,500
Awards Sponsor	\$1,500
Gold Sponsor	\$1,000
Silver Sponsor	\$500
Bronze Sponsor	\$250
Friends Sponsor	\$100

Tax note: Sponsorship contributions to this event are tax-deductible.

JUNE | Tech Talk

A public educational forum featuring experts discussing emerging digital technologies. Free and open to the community.

Presenting Sponsor — 3 available	\$1,000 each
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JULY | Fourth of July Parade Float

Put your brand at the center of a favorite island tradition. Sponsor logos appear on both sides of the Chamber's themed parade float, providing visibility throughout the community. Limited to 12 sponsors.

Float Sponsor	\$350
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DECEMBER | Trustee Luncheon

An exclusive meet-and-greet connecting Chamber Trustees and business leaders with newly elected Village of Key Biscayne officials, encouraging dialogue and collaboration.

Presenting Sponsor	\$3,000
Supporting Sponsor	\$1,000

>> YEAR-ROUND ADVERTISING & PROMOTION

Chamber Website Advertising

Strengthen your digital presence with enhanced business listings and prominent sponsorship placements on the Chamber website.

Enhanced Listing	\$19 / month
Category Sponsorship	\$69 / month
Premium Sponsorship	\$99 / month
Complete Sponsorship	\$159 / month

Advertising contact: Ward Thompson | ward@chambermaster.com | (612) 986-4260

Island Life — Chamber's Official Guide & Directory

This annual Chamber publication reaches residents, visitors, and new arrivals through 10,000 complimentary printed copies distributed at hotels, businesses, the 24/7 Welcome Center, community events, and through the Chamber's Welcome Tote program. A digital edition is featured year-round on the Chamber homepage.

Advertising contact: Islander News | jrey@islandernews.com | 305) 361-3333

Key Biscayne Visitor Guide

An annual guide to dining, shopping, wellness, fitness, and island essentials, with 10,000 printed copies and a digital edition on the Chamber website. Position your brand alongside the businesses and experiences that define Key Biscayne while connecting with an audience eager to discover, explore, and support local.

Back Cover — Full Page	\$2,500
Inside Front Cover — Full Page	\$1,500
Inside Back Cover — Full Page	\$1,200
Full-Page Advertisement	\$1,000
Enhanced Listing with Photo	\$350

Key Biscayne, Brickell & Virginia Key Map

A complimentary annual city guide highlighting shopping, restaurants, entertainment, and real estate across three vibrant communities.

Advertising contact: Marshall Steingold | (305) 710-2720 | miamimaps.com

New Resident Welcome Totes

Make a lasting first impression with new homeowners and renters. Each month, the Chamber provides approximately 30 or more Welcome Totes to member real estate professionals for distribution to new residents. Each tote features useful community information and promotional materials from local businesses, with your logo displayed on the tote.

Exclusive Tote Branding Opportunity

\$2,000

Chamber Networking Events & Small Business Forums

Build relationships and showcase your business through sponsorship of networking gatherings, educational programs, and small business forums. Sponsorship pricing varies by event; details are available upon request.

KEY BISCAYNE CHAMBER OF COMMERCE

88 W. McIntyre Street, Suite 100, Key Biscayne, FL 33149

(305) 361-5207

info@keybiscaynchamber.org